



# Reach Your Community in Three Clicks

Protect Your Community with Internal and Mass Notifications

**Rave Alert**, the leading mass notification solution, is proven to help communities deliver unlimited messages to unlimited recipients with an easy-to-use interface accessible from any Internet-connected device.

- It only takes three clicks to send a message in an emergency via text, email, voice, IPAWS-OPEN, WebEOC, public address systems, social media, digital signage, Smart911® app and more.
- Ongoing proactive freshness checks means Rave Alert sends the right message to the right user every time.
- Rave Alert's unmatched performance sends over 2,000 SMS messages per second, and 500 million messages a year.



COMMUNITY SAFETY



PROTECT VULNERABLE POPULATIONS



EXPAND YOUR REACH



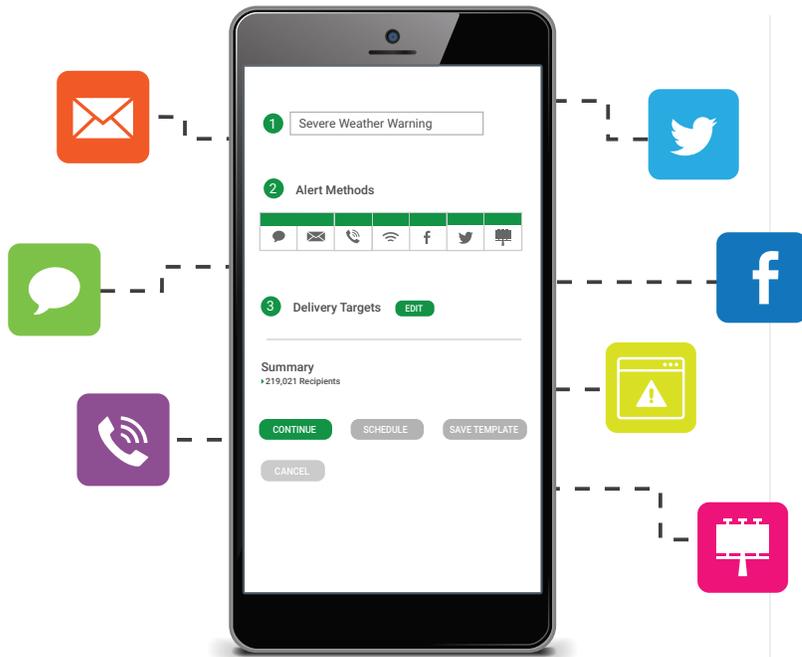
SCALE INTERNAL COMMUNICATIONS



SEND AUTOMATED WEATHER ALERTS



ONE AUTHORITATIVE VOICE



## EASY-TO-USE INTERFACE

Any user can send a Rave Alert™ to deliver the right message to the right recipient any time. It only takes three clicks to simultaneously send a CAP-compliant Rave Alert via text, email, voice, IPAWS-OPEN, social media, sirens, Smart911® app and digital signage. This ensures your targeted audience receives your messages immediately. Rave Alert's interface has been tested by thousands of communities and is proven daily. Most administrators can be trained in under two hours, while users with fewer access permissions can be trained in a matter of minutes.

## UNMATCHED PERFORMANCE AND RELIABILITY

With the push of a button, Rave Alert can send a message to your entire database in a matter of seconds. Our customers send 500 million notifications annually at delivery speeds of more than 2,000 SMS messages per second. Rave's public safety grade infrastructure consists of multiple carriers, geo-redundant data centers, carrier networks and aggregators, all of which ensure top emergency notification system performance and delivery.

## NO NEED TO START FROM SCRATCH

You don't have to start over. On day one, you can load your internal staff and landline data. By promoting to your existing database and leveraging Rave's marketing resources, you can continue to grow your alert database while Rave automatically keeps your data current and accurate. Rave Alert offers automated "set it and forget it" data management with ongoing, proactive freshness checks.

## UNLIMITED INTERNAL AND EXTERNAL COMMUNICATIONS

Rave Alert is built for community-wide notifications, as well as ongoing internal communications. There's no limit to the number of administrators, lists or messages you can send, making Rave Alert the perfect solution for internal communications. Its geo-poll feature allows you to solicit staffing requests or volunteer sign-up with simple poll questions via SMS, email and voice calls. If you need to quickly mobilize a team, Rave Alert's one-click conference bridge connects everyone with a single click of a button. For large-scale events or temporary visitors, Rave Alert's SMS Opt-In feature enables people to easily sign up for alerts by texting a keyword or a short code. Now, everyone in your community can be notified of an emergency without adding them to your database.

## GREATER REACH WITH A MOBILE APP

Rave Alert can send geo-targeted push notifications to the Smart911 app. Residents can download the app for free to receive alerts from your community and the National Weather Service. Any app user in the targeted area will receive your geo-targeted alerts, allowing you to even reach people who haven't signed up for your notifications.

*"Rave's emergency notification capabilities improve the quality of emergency response. They help us save lives, protect residents, and keep our first responders safe."*



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