

State of Louisiana



EXECUTIVE DEPARTMENT
OFFICE OF THE GOVERNOR
EXECUTIVE ORDER NUMBER JML 24-55

STATEWIDE LITTER ABATEMENT AND BEAUTIFICATION TASKFORCE

WHEREAS, Louisiana is known as the “Sportsman’s Paradise” and is recognized worldwide for its tourism, natural beauty, outdoor opportunities, beautiful architecture, historic communities, and biodiversity;

WHEREAS, litter, the uncontrolled release of solid waste, is a blight on Louisiana’s natural areas, cities, towns, roadways, and waterways;

WHEREAS, regardless of whether it is in the form of trash, debris, or other items, litter that has been discarded improperly can end up along roadsides, in waterways, or otherwise be uncontained and improperly managed;

WHEREAS, litter has a detrimental impact on Louisiana’s economic development by negatively impacting investment, infrastructure, and tourism;

WHEREAS, litter also adversely impacts neighborhoods and communities, including quality of life, crime, and other undesirable impacts;

WHEREAS, litter can impede waterways and exacerbate flooding concerns in flood-prone areas of the State;

WHEREAS, litter poses a threat to Louisiana’s wildlife;

WHEREAS, following hurricanes, floods, and tornadoes, litter issues can be exacerbated due to widespread damage and debris; and

WHEREAS, a coordinated effort of state, local, private industry, nonprofit, and Louisiana residents can help to combat and minimize litter, identify and pursue educational and funding opportunities, and generate new ideas to reduce litter in our communities.

NOW THEREFORE, I, JEFF LANDRY, Governor of the State of Louisiana, by virtue of the authority vested in the Constitution and laws of the State of Louisiana do hereby order and direct as follows:

Section 1: The Governor's Task Force on Statewide Litter Abatement and Beautification (hereafter "Task Force") is hereby established and created within the executive branch. The Task Force shall be administered by the Lieutenant Governor's Office, Keep Louisiana Beautiful Program.

Section 2: The duties of the Task Force shall include but are not limited to the following:

- A. Building an understanding of the key drivers of litter and barriers to litter abatement from the production of items that may become litter to consumer behavior with respect to litter;
- B. Identifying solutions to reduce the presence of litter throughout Louisiana's roads, waterways, public spaces, parks, and communities; and
- C. Establishing shared goals and values for litter abatement.

Section 3: On or before July 1, 2025, the Task Force shall submit an annual report including its recommendations and key priorities to the Governor.

Section 4: There shall be a chair of the Task Force who shall be appointed by the Governor. All other officers, if any, shall be elected by the members of the Task Force.

Section 5: The Task Force shall be comprised of a maximum of 21 members who, unless otherwise specified, shall be designated by and serve at the pleasure of the Governor. The membership shall include:

1. The Governor or his designee;
2. The Lieutenant Governor or his designee;
3. Commissioner of the Department of Administration or his designee;
4. The Secretary of the Department of Environmental Quality or his designee;
5. The Secretary of the Department of Corrections or his designee;
6. The Secretary of the Department of Economic Development or his designee;
7. The Secretary of the Department of Transportation and Development or his designee;
8. The Secretary of the Department of Wildlife and Fisheries or his designee;
9. Deputy Secretary of the Department of Public Safety and Corrections;
10. The Executive Assistant to the Governor for Coastal Activities or his designee;
11. One representative nominated by the Louisiana's Sheriffs Association;
12. One representative nominated by the Louisiana District Attorneys Association;
13. One representative nominated by the Louisiana Association of Chamber of Commerce Executives;
14. One representative from the Louisiana Municipal Association;
15. One representative from the Police Jury Association of Louisiana;
16. One representative of the tourism industry;
17. One representative from the recycling/waste management industry;
18. One representative from Louisiana's higher education system;
19. One representative from the Louisiana Department of Education;
20. One representative from a local chamber of commerce;
21. One representative from the trucking industry; and

Section 6: The Task Force shall meet at regularly scheduled intervals and at the call of the chair.

Section 7: Task Force members shall not receive additional compensation or a per diem from the Office of the Governor for serving on the Task Force. Task Force members who are an employee or an elected public official of the state of Louisiana or a political subdivision of the state of Louisiana may seek reimbursement of travel expenses, in accordance with PPM 49, from their employing and/or elected department, agency and/or office. Task Force members who are also a member of the Louisiana Legislature may seek a per diem from the Louisiana State Senate or House of Representatives, as appropriate, for their attendance.

Section 8: This Order is effective upon signature and shall continue in effect until, amended, modified, terminated, or rescinded by the Governor, or terminated by operation of law.

IN WITNESS WHEREOF, I have set my hand officially and caused to be affixed the Great Seal of Louisiana on this 18th day of April, 2024.



Jeff Landry
GOVERNOR OF LOUISIANA

ATTEST BY THE
SECRETARY OF STATE



Nancy Landry
SECRETARY OF STATE